



## Problemshift Inc.

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May 28, 2014

Michelle Stein  
Executive Director  
Firehorse Leadership Organization  
7150 County Road 20  
Amherstburg, ON  
N9V 0C8

Dear Michelle:

As a passionate horsewoman and educator, I appreciate the mission of the Firehorse Leadership Organization, “to empower people through horsemanship and leadership development programs; building capacity in our future community leaders, strengthening the character and confidence in our children, youth and families.”

Horses enable people to engage in unique experiential and transformative learning opportunities. To help develop leadership capacity, youth learn not only to ride but also to *care* for the horses – grooming, saddling, cleaning, even mucking out stalls, and feeding them. The youth become self-aware and confident as they build a special relationship with their equine partner.

Participating in a supportive horsemanship community that offers positive role models, mentoring and opportunities to interact with people of diverse backgrounds and age is beneficial for youth. Creating a community that engages in and supports such productive practices is crucial. Local and regional businesses can contribute to community building efforts that empower and transform the lives of youth by sponsoring participants, especially disadvantaged youth, who may not otherwise be able to benefit and grow from such programs.

It is with great pleasure that I attach a cheque in the amount of \$295.00 to sponsor a participant in the Firehorse Leadership Organization’s *Leadership is Horsemanship Programs, Summer Day Camp 2014*. I believe that this sponsorship will make a difference in the life of a child who will develop valuable knowledge and skills as well as many amazing and enjoyable moments from attending this camp. It is an excellent opportunity for civic engagement for my company, and a program that I would consider supporting over the long term.

Sincerely,



Nobuko Fujita, Ph.D.  
President, Problemshift Inc.